

Spark Plugs

Overview, features and benefits

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BOSCH
Invented for life



- ▶ Original Equipment product
- ▶ Optimum fuel efficiency
- ▶ Optimum emissions performance
- ▶ Improved engine life
- ▶ Europe's No.1

Iridium

Platinum

Tapered ground electrode

- ▶ Reduces flame shrouding
- ▶ Improves flame kernel growth
- ▶ Better combustion and more power

Ultra-fine centre electrode design

- ▶ Improves ignitability
- ▶ Lowers voltage demand
- ▶ Up to 4x longer service life compared to standard copper core

Continuous 360 laser-welded center-electrode

- ▶ Promotes durability and long life

Nickel-plated housing

- ▶ Corrosion and anti-seize protection

Engineered for high performance and long life

Spark Plugs

Design and components

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BOSCH
Invented for life



Double Iridium
High Performance.
Long Life.
Original Equipment Technology.

- ▶ Engineered for high performance and long life
- ▶ Center electrode design improves ignitability
- ▶ lower voltage demand, delivering 4x longer service life versus standard copper spark plugs



Platinum
Improved Performance Life.
Original Equipment Technology.

- ▶ Original Equipment fine wire platinum design delivers optimum fit and function
- ▶ 2x longer service life compared to standard copper core spark plugs
- ▶ Benchmarked to Original Equipment plugs for reliable performance

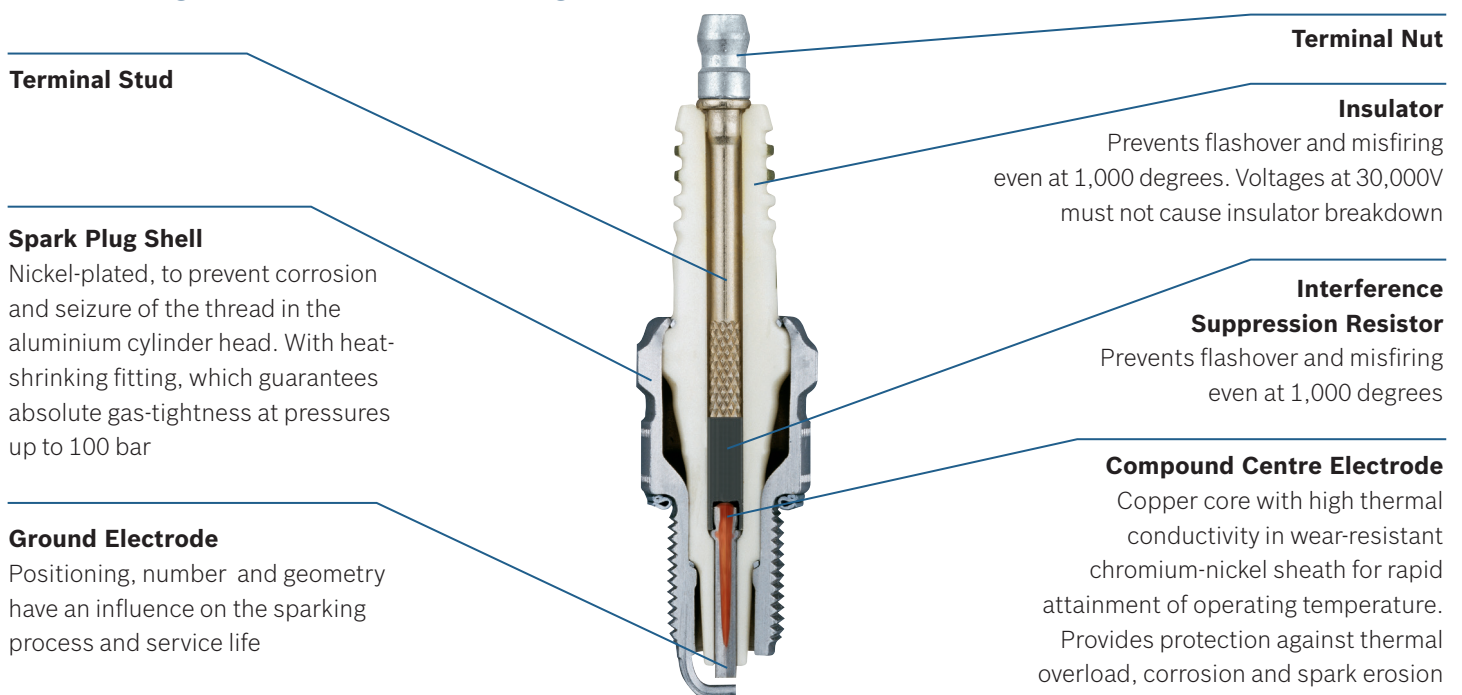


Bosch Spark Plug
Assurance of Right Fit.
Reliable Performance.
Original Equipment Technology.

- ▶ The Blue line of Bosch Spark Plugs is made of the spark plugs equivalent to the genuine parts
- ▶ Bosch recommendations for all car makers are based on Original Equipment spark plugs
- ▶ Yttrium alloy for longer life and reliability

Original Equipment Tech

High quality construction is becoming increasingly important as modern engines require longer and thinner spark plugs



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- ▶ Improved Engine Life
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